

# DR310WRC

**General Purpose Wax Resin Thermal Transfer Ribbon** 

#### **BENEFITS**

- Adaptable to variety of labeling needs.
- Economical wax resin ribbon.
- Good quality for different size of barcode, text and graphic.
- Very good abrasion resistance.

## **APPLICATIONS**

- General purpose labeling
- Retail labeling
- Warehouse & logistics
- Shelf and bin labeling
- Compliance labeling
- Textile and apparel applications
- · Healthcare & pharmaceutical
- Ticket labeling

#### RECOMMENDED MEDIA

- Coated paper
- Plain paper
- Synthetic paper
- Tac
- Polyethylene films
- Polypropylene films
- Polyester films

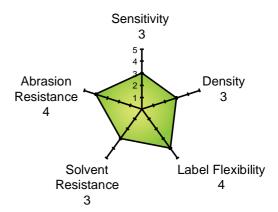
## **TECHNICAL SPECIFICATIONS**

•	Ribbon Thickness	4.5 microns
•	Ink Thickness	3.1 microns
•	Ink Melting Point	80°C (176°F)
•	Printing Speed	Maximum 12 IPS

#### Optical Density (Reflection).. ≥ 1.6

#### STAR DIAGRAM

 This diagram is representative of General Purpose Wax Resin DR310WRC used in general purpose applications when printing on coated tag and label stocks. Performance ratings are based on a comparison of ribbons within the general purpose wax category. Scale 1 to 5, 5 being the best.



# STORAGE CONDITIONS

- For optimal result, thermal transfer printing should occur in the temperature of 5 °C to 35°C at 45% to 85% relative humidity. To ensure ribbon's optimal performance, they are to be stored at within the range of -5°C to 40°C with humidity of 20% to 85% for a maximum duration of 12 months.
- Keep out of direct sunlight or moisture as it will cause damage to the ribbons.